



BACKLINK CAMPAIGN DETAILS

- **Google Analytics and Data Studio**
- **Guarantee Traffic Increases**
- **DFY Anchor Text Ratio Audit**
- **DFY Future Link Mapping Strategy**
- **Completely Managed for You**
- **Diverse Selection of Quality Link Types**
- **Complete Off-Page Signal Creation**

SEO BACKLINK SOLUTIONS THAT GETS YOU MORE TRAFFIC

Our link-building campaign consists of a variety of high-quality Tier-1 signals, including outreach guest posts, curated editorial links, branded links, and national online media sites. Our strategy goes beyond direct targeting and includes deep link building designed to capture organic traffic and longtail search opportunities. We found this type of 2-prong link strategy effective to propel main keyword rankings and organic traffic.

We include comprehensive tier 2 link building as well. Tiered link building helps build the authority of Tier-1 properties and helps them pass more link equity by ensuring a fuller backlink graph.



BACKLINK SETUP & TASKS

- **Anchor Text Ratio Audit**
- **Future Link Mapping**
- **Data Studio Setup**
- **Guest Post**
- **Niche Link Placements**
- **Do-Follow News Links**
- **Brand and Profile Links**
- **Tier 2 Links**
- **Link Indexation**

WE CARE ABOUT YOUR CAMPAIGN AND IT SHOWS IN OUR SETUP PROCESS

First, we set-up Google Analytics based on the campaign-level and connect it to Data Studio in order to benchmark the traffic stats of the target pages. This makes it easy to track and report the important KPIs. The Data Studio report is simple to read and will help showcase the value of your link building by tracking direct and quantifiable increase in organic traffic to the website.

Next, we analyze the backlink graph of the target site and the closest competitors in order to develop the most effective anchor text ratio and linking strategy designed to drive organic search traffic to the website. Our future link map includes a detailed plan of the exact anchors, target pages, link velocity for every month of the Traffic Links Campaign.

We then execute your campaign every month, providing high quality targeted link building. We review each campaigns anchors and progress every quarter to ensure we stay up to date with the current algorithm, ensuring your SEO link-building is always effective.