



## **AUTHORITY BOOSTER CAMPAIGN**

- **White Hat Manual Outreach**
- **Guest Post**
- **Semantically Optimized Articles**
- **FB Shares/ Retweets/ Repins**
- **Geo-Tagged Images for Local Projects**
- **Do-Follow News Links**
- **Tier 2 Links**

## **DESIGNED TO BOOST AN ENTITY'S BACKLINKS FOR SEARCH**

The Authority Booster Links package is designed to increase the link authority of your location pages and your top brand profiles, increasing the prominence of your Google My Business listing.

What's Included:

- Basic Guest Post – 1k to 3k organic traffic – (for home, location, or service page)
- Links from sites with 1,000+ to 7,000+ Monthly Traffic
- 50+ to 100+ Referring Domains
- White Hat Manual Outreach
- Semantically Optimized Articles
- Each Post Gets FB Shares/ Retweets/ Repins
- Geo-Tagged Images for Local Projects
- 10 Tier 2 Network Links (for the guest post)

We promote the guest post with quality tier 2 links designed to safely boost the Google properties while funneling additional relevance and equity to our target pages.

## AUTHORITY BOOSTER NEWS RELEASE

- **GMB Site Backlinks**
- **Brand Docs**
- **Location Optimization**
- **Tier Link-building**

## BOOST YOUR SEO WITH DO-FOLLOW NEWS RELEASE

Imagine getting your brand mentioned on a site that ranks for 240,000 keywords and has over one million backlinks. That's exactly what the Fox21 site allows you to do. Every one of these authority sites is part of a well-known national news brand and along with great sources of strong backlinks.

The strength of a backlink, in large part, is determined by a site's referring domains, placement of the link contextually, and page relevancy. Our top news sites have tens of thousands of referring domains between them. These links will push maximum link equity.

Contextually placing 3 anchor text links in each article allows us to target multiple sites, pages, and successfully funnel link juice any place you need it.

Every article includes keyword optimized URL, Page Title, H tags, Images, and Content to ensure the page is completely relevant and on topic. We publish and syndicate hundreds of press releases, advertorials, and brand articles every month to the top online news outlets. We have years of happy agency clients and you can see many of our ranking testimonials, and/or watch even more of our review videos.

Our team is committed to the satisfaction of you and your clients, so we strive to be the best white label partner available.

Tier Link-building:

We promote the news release with quality tier 2 links designed to safely boost the Google properties while funneling additional relevance and equity to our target pages.